

MINUTES
CULTURAL ARTS COMMISSION
REGULAR MEETING
February 23, 2016
MALIBU CITY HALL
6:30 P.M.

CALL TO ORDER

Vice Chair Gibbs called the meeting to order at 6:40 pm.

ROLL CALL

The following persons were recorded in attendance by the Recording Secretary:

PRESENT: Vice Chair Gibbs, Commissioner Catherine Malcolm-Brickman, Commissioner Scott Hosfeld, Commissioner Suzanne Keith-Zimmer (arrived at 6:45 pm); and Ex-Officio Member Graeme Clifford (arrived at 6:41 pm)

ABSENT: Chair Eric Myer

ALSO PRESENT: Amy Crittenden, Recreation Manager; and Brittany Saleaumua, Recording Secretary

APPROVAL OF AGENDA

MOTION Commissioner Hosfeld moved and Commissioner Brickman seconded a motion to approve the agenda. The motion carried 4-0, Chair Myer and Commissioner Zimmer absent (arrived at 6:45 pm).

REPORT ON POSTING OF AGENDA

Recording Secretary Saleaumua reported that the agenda for the meeting was properly posted on February 19, 2016.

Ex-Officio Commissioner Clifford arrived at 6:41 pm

ITEM 1 WRITTEN AND ORAL COMMUNICATIONS FROM THE PUBLIC

ITEM 1.A. PUBLIC COMMENTS

Mark Persson, CEO of Chamber of Commerce, and Kristine Bocchino presented to the Commission on the behalf of the Arts Festival Committee. Mr. Persson stated the Committee are incorporating some major changes into this year's show that is worthy of the community and catered to the local artists.

Ms. Bocchino stated the festival is to have more of a gallery aspect, focus on art schools, architecture, fashion and jewelry, music and performing arts along with a big focus on kids' education in the arts with interactive aspects.

Mr. Persson asked the Commission for help with the following:

- 1) Help connecting with local artists – Need help getting in contact with more local artists and suggestions
- 2) Commission co-hosts the entertainment stage – Build it, book it and promote the entertainment for that stage
- 3) Put on the agenda for March's meeting for further discussion

In response to Vice Chair Gibbs' inquiry, Mr. Persson stated the co-hosting of the stage would be the Commission looking to help find sponsorships and entertainment to perform on that stage. He stated they would get the stage if needed.

In response to Commissioner Zimmer's inquiry, Mr. Persson stated the festival is going to be held the last weekend of July.

Mr. Persson thanked the Commission for their time.

CONSENSUS

By consensus, the Commission agreed to put the Arts Festival as an agenda item for the March meeting.

Commissioner Zimmer arrived at 6:45 pm.

ITEM 1.B. CULTURAL ARTS COMMISSIONERS AND STAFF COMMENTS

1. Commissioner Comments

Commissioner Zimmer stated the Wild Horses of Sable Island Mobile Museum Project was presented to City Council at last night's meeting and was unanimously approved for Council to write letters of support. She thanked staff and City Council for their support.

Vice Chair Gibbs stated Lee Ritenour has an event called Sixth String Theory that started with guitars and has grown to a huge festival and has the possibility of involving the Commission. Mr. Gibbs stated he will have more information at a later time.

Ex-Officio Commissioner Clifford inquired if anyone knew of Nick Brandt, his work was featured in the Sunday newspaper and says he is a Malibu resident.

2. Recreation Manager Updates

Manager Crittenden updated the Commission about the Surfboard installation and that 20 of the 35 boards submitted for review have been chosen for the show. She stated Lita Albuquerque, Chuck Arnoldi and John van Hamersveld have been invited to display a board in the show and both Lita and John will donate the boards to be auctioned off at the March 28th event through a Silent Auction with the proceeds going to the Arts Fund.

Manager Crittenden updated the Commission about City Manager Thorsen's upcoming retirement on May 2nd, and that since City Council elections are moved to November instead of April the Commissioners appointment periods will change to reflect the Council election. She also stated that Chair and Vice Chair elections needed to be held next month and all Commissioners needed to be present.

3. Cultural Arts Commission Ad-hoc Committee Reports

A. Legacy Park Art in Public Places

No updates, this item is on the Agenda.

B. Concert on the Bluffs

Commissioner Brickman stated the program has been finalized and an exciting addition to the program is four dancers from New York City Ballet including two principal dancers will be performing.

In response to Ex-Officio Commissioner Clifford's inquiry, Commissioner Hosfeld stated he would rather not share the program details at this time due to the interest of those that are committed and those that have not committed. The program and performers will be announced soon.

Commissioner Brickman stated a lot of Malibu composers are involved in the event and on the creative side of the project which is turning into something quite nice. She is excited that there are some amazing talented and creative people in the community assisting the Ad hoc with this endeavor.

C. City Hall Public Art

Nothing further was added to Manager Crittenden's updates.

D. Arts in Education

No updates at this time.

E. Fundraising

Commissioner Brickman asked if anyone knows any corporate sponsors to please direct them her way so she is able to contact them about sponsoring the Concert on the Bluffs event.

In response to Ex-Officio Commissioner Clifford's inquiry, Commissioner Brickman stated the RoundUp for the Arts Program has been on hold but she has still been in contact with local businesses and discussing options to implement the program. She stated Vintage Grocers is no longer an option but there are several other businesses she feels will commit to the campaign.

ITEM 2 CONSENT CALENDAR

The Consent Calendar consisted of the following items:

A. Approval of Minutes

Staff Recommendation: Approve meeting minutes for the January 26, 2016 Cultural Arts Commission Regular Meeting.

MOTION Commissioner Hosfeld moved and Commissioner Brickman seconded a motion to approve the Consent Calendar. The motion carried 4-0, Chair Myer absent.

ITEM 3 OLD BUSINESS

A. Legacy Park Art Enhancement Project Funding

Staff Recommendation: Review the Legacy Park Art Enhancement Plan and identify methods for Phase 1 of the plan.

Manager Crittenden stated that due to the extensiveness of the project that involves several phases, the Commission will only be reviewing Phase 1 of the project and providing recommendations for now. She explained most of the projects under Phase 1 are the more attainable projects that can be implemented easier than others.

Commissioner Brickman suggested that all art pieces should start as a temporary piece that could potentially turn into a permanent art piece within the park. The Commission should keep that opportunity open when approaching art placement.

Enhancements within the park will allow for more educational activities that can be in collaboration with the Library. It will make the park more usable and appealing to children.

Ex-Officio Commissioner Clifford suggested the allée should be the number one priority and the Country Mart Connection should be the last priority.

Commissioner Brickman suggested the shade & benches should be the second priority.

Commissioner Hosfeld suggested in terms of funding, the easiest and most attainable enhancement would be the connection between Malibu Country Mart and the Lumber Yard because the owners are in agreement and would most likely get support and funding from the store owners.

CONSENSUS

By consensus, the Commission agreed to prioritize the Phase I Enhancements in the following order: 1) Allee & Poetry Stones, 2) shade and bench, 3) path and bridge and 4) Malibu Country Mart and Lumber Yard Connection.

Commissioner Hosfeld suggested reaching out to those that originally donated to have Legacy Park built in order to help identify outside resources.

Ex-Officio Commissioner Clifford excused himself at 8:33 pm.

ITEM 4 NEW BUSINESS

None.

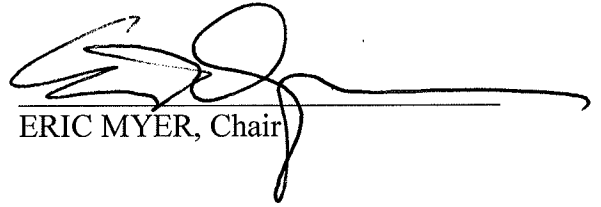
ITEM 5 ITEMS FOR FUTURE AGENDA

None.

ADJOURNMENT

MOTION At 8:49 p.m., Commissioner Zimmer moved and Commissioner Brickman seconded a motion to adjourn the meeting. The motion carried 4-0, Chair Myer absent.

Approved and adopted by the Cultural Arts Commission of the
City of Malibu on March 22, 2016.


ERIC MYER, Chair

ATTEST:


BRITTANY SALEAUMUA, Recording Secretary